## Report of the Managing Director of CITY OF YORK Annex A TRADING LTD

## City of York Trading Ltd Brand Information

## 1. WorkwithSchools

WorkwithSchools is CYT's specialist education recruiter, providing supply teachers, teaching assistants and other schools support staff mostly on a temporary basis to local schools, colleges and nurseries.

WorkwithSchools hold <u>APSCo Compliance+ accreditation</u> – the best practice quality standard for recruitment companies operating in the education sector, with members going beyond statutory safeguarding standards and aiming for excellence in competency, selection and service quality.

These standards were developed by APSCo with external stakeholders including from the National Association of Head Teachers, and the Association of School and College Leaders and mirror recruitment standards for schools' own staff.

Competing with a small number of York based agencies as well as regional and national suppliers, WorkwithSchools views APSCo accreditation a significant competitive advantage, as the only local agency to hold this accreditation, and one of only 30 agencies nationwide.

WorkwithSchools have held Crown Commercial Service Framework Supplier status for supply staff since 2018 and several local schools book supply staff using this framework.

As part of this CCS framework requirement, CYT also continues to hold Cyber Essentials accreditation.

With schools funding challenges have come changing demands for staff, and so WorkwithSchools are adapting to meet these needs.

## 2. WorkwithYorkshire

WorkwithYorkshire is CYT's commercial recruitment brand, and provides permanent, interim and temporary staff to companies, third sector organisations, and local authorities (not City of York Council).

As a member of the Association of Professional Staffing Companies (APSCo) WorkwithYorkshire adheres to APSCo's Members Code of Conduct.

WorkwithYorkshire consultants have experience of recruiting talented individuals for a range of roles, including for;

- professional services;
- middle to senior management;
- project specialists;
- full and part-time permanent roles at all levels;
- high-quality staff for short, medium and long term temporary assignments;
- seasonal staff to cover fluctuations in demand;
- · quality cover at short notice.

WorkwithYorkshire understand that finding the right people for a business is key for growth and survival but appreciate that with employers currently facing rising business costs, which may impact their hiring decisions. WorkwithYorkshire can help by providing quality temporary candidates when needed, allowing clients to get on with the day to day running of their business, minimising the financial risk and supporting growth.

For clients seeking permanent staff, WorkwithYorkshire offer savings on time and money by removing advertising costs and instead using consultant connections, platforms and search resources. On a client's behalf, consultants perform a comprehensive screening and selection process, including interviewing and checking right to work, then highlighting only candidates that fit the client brief. WorkwithYorkshire consultants aim to spend time listening to clients to understand their organisation, culture and objectives, so they are well equipped to find the right people who will thrive in that environment.

With a number of local and national agencies as competitors, WorkwithYorkshire offer a more personal and bespoke professional service.

Covering the whole of Yorkshire, from Thirsk to Sheffield, Leeds to Scarborough, WorkwithYorkshire provide an ethical and transparent recruitment service for both clients and candidates.